

Stunning second home optimised for the rental market

Summary

Béregère and Guillaume were looking for a second home in the Alps that they could enjoy with family and friends, but which would also provide rental revenue and grow in value.

Having found an attractive chalet near Morillon, they worked with the OVO Network team to identify any changes needed to make the property stand out to prospective holidaymakers.

OVO Network's insights and expertise ensured a successful launch for the chalet in August 2021. More than €120k of sales were made in the first six months.

Start Point

Béregère and Guillaume purchased Chalet Vivaldaim in 2021. It is an old farmhouse, set in a small village called La-Riviere-Enverse, that was extensively renovated by the previous owners. It offers seven bedrooms and a large outdoor space.



2021

They contacted OVO Network prior to making their purchase having been introduced to the business by an existing chalet owner. They were keen to access expert advice on what improvements should be made to maximise the property's rental income.

What we did

One of our sales team visited Chalet Vivaldaim in early 2021 to assess the rental potential of the property and produced a detailed Visit Report. It included a number of suggestions for modifications, as well as initial indications of revenue potential.

Changes made included alterations to the layout to give one large chalet, rather than two distinct rental units, and the addition of an outdoor sauna and hot tub. With these significant improvements complete, we organised home staging, detailed floor plans and a photo shoot.



What happened next...

During the months that followed the OVO Network team implemented a comprehensive marketing campaign for the property, helped optimise pricing and occupancy, and managed enquiries and bookings.

Results

The property was launched in August 2021, and quickly proved enormously popular with regular OVO Network guests as well as with bookers from partner websites.

Despite the continued impacts of COVID, OVO Network has secured future bookings worth in excess of €120k over the first six months on sale.

Need help with a similar project? Contact a member of our sales team today at owner.sales@ovo.net or by calling +33 4 56 67 42 13.



Testimonial

"From the beginning we wanted to work with OVO Network. We were very well supported throughout the onboarding process and will continue to invest to ensure guests have unforgettable holidays."

— Bérengère and Guillaume, Lille, France